

ECM Software Providers Offer Mobile Access as Apps Outpace Internet for Information Gathering



Smart phone users are spending more time accessing information via apps than the internet, according to Flurry Analytics, a mobile apps analytics firm. Combining its own data with findings from two other analytics companies, comScore and Alexa, Flurry reports that for the first time smart phone users are spending an average of 81 minutes per day on apps versus 74 minutes surfing the web.

While the vast majority of time spent on mobile apps (79%) is spent on social networking and games, the trend signals consumers increasingly expect on-the-spot access to information. In response, technology companies including the electronic content management (ECM) software providers D2Xchange partners with, are pursuing aggressive mobile strategies. Last month, for example, D2Xchange introduced an app that allows customers of one of the three ECM systems we offer to use their smart phones to search for, retrieve and view documents and workflows stored in our electronic document repository while maintaining the software's security features (i.e., user rights and permissions) and audit trails.

If accessing an electronic document management system via your smart phone is of interest to you, please [contact us](#) for more information and a free trial.

D2Xchange Nominated for Technology Award

A software application D2Xchange developed in 2010 to help customers in the consumer products industry audit advertising, promotional and expense management programs has been nominated for a 2011 Apex Award. Sponsored by the Colorado Software and Internet Association (CSIA), the Apex Awards recognize outstanding technological accomplishments and leadership. They are presented in five categories for companies and five categories for professionals. The awards recognize success, innovation, vision, leadership, excellent customer support and community contributions.



Digitized Textbooks Help Students Make the Grade

With assistance from D2Xchange, the University of Denver offers students with learning disabilities digitized textbooks. The service not only helps students succeed in the classroom, it also helps the University meet its obligations under the Americans with Disabilities Act.

"Research confirms that students with learning disabilities learn best when they can simultaneously see and hear the words in a textbook," says Michele McCandless, Associate Director of Disability Services at the University of Denver.

Incorporating Optical Character Recognition (OCR) technology, D2Xchange scans and indexes the textbooks students need to complete their coursework. OCR transforms the static image into

The software application for which D2Xchange was nominated provides customers the following capabilities:

- Treasury Management Funding Oversight of accounts from which customers write advertising, promotion or expense checks
- Views of check images and data collected from the face of the original check (e.g., payee, reason for check being written, etc.) for checks cleared through customer's bank
- Functionality to make dynamic, daily decisions re: status of check (e.g., pay or deny)
- Robust, on-demand reporting capabilities for activities such as cleared and/or paid items, suspect, void or returned items, etc.
- Self-service options to add or delete users from the system and to manage checkbook creation and distribution

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image plus text. Once captured, the text can be manipulated, searched and/or loaded into other software applications. Unlike books on tape, students can view digitized textbooks in their original format – seeing all the pictures, graphs, charts and illustrations that facilitate comprehension and retention. Indexing allows students to quickly locate specific chapters and text.

[Read more.](#)

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